

Max Serjeant

www.maxserjeant.com

Personal Details

- 8/5 Bruce Street, North Fremantle, 6159
- +61 478947279
- maxserjeant@gmail.com
- Australian Permanent Residency
- Spanish speaker

Areas of Expertise

- Copywriting
- Blog writing
- Travel writing
- Reviews
- Research
- Proofreading
- Journalism
- Photography

Skills

- Writing
- Photography/Lightroom
- Strong work ethic
- Creative thinker

Experience

• Freelance writer: 2015 – Present

As a freelancer, I have worked with a range of clients to produce many different types of writing. This has included ghost writing travel blog posts and reviews, SEO based traffic generating articles, website copy, and journalistic pieces. My work has appeared on websites, in magazines, and on product packaging.

In doing so, I have demonstrated my ability to liaise with clients, as well as to create work which meets their specific requirements and desired style of writing. I am also adept at juggling multiple projects and meeting tight deadlines.

I also possess highly developed research skills. Much of my work has required me to write about subjects which I have no direct knowledge of, and this has required me to gather the information required to ensure that the result meets the level of knowledge possessed by the client.

Clients include:

- Costarica.org
- No Destinations Travel Blog
- Geniusz Tech Support
- ErikawithaK
- The Latin American News Dispatch
- Read About This
- The Barnabas Fund
- Leadahose

Education

- Currently undertaking Blackfords Copywriting course
- Masters degree in Latin American Studies – Leiden University (ranked 75th globally)
- Undergraduate degree (honours) in Anthropology (2.1) – Brunel University